



experience

- May. 20 Present **Medicinal Foods** | UX Designer + Researcher
- Leading the UX design team in collaboration with the dev. team to build an e-commerce website that illuminates the benefits of medicinal foods for stress & anxiety.
 - Conducted Design studios with the rest of the organization to align project direction and goals.
 - Evaluated the research from public health and conducted user research to map user flows and develop information architecture.
 - Crafted & helped develop the LMS experience component for subscribers of the service.
- Jan. 19 **Husqvarna** | Industrial Design Intern
- Aug. 19
- Worked as part of the Charlotte industrial design team to improve personal & professional gardening experiences.
 - Supported the design process by doing user research, developing initial concepts & proof of concept models.
 - Crafted the HMI experience for Husqvarna's hand-held electric gardening tools.
- Sep. 17 **SCAD** | Graduate Mentor
- Nov. 19
- Provided direction & assistance for assigned students to achieve academic success during their time at SCAD.
- Sep. 17 **Tourism Leadership Council** | Facilitator
- Dec. 17
- Facilitated creative thinking workshops with the TLC of Savannah to identify opportunities for their annual catalogue.
- Sep. 17 **Dyanacraft + SCAD** | Industrial Designer
- Dec. 17
- Led a team of industrial designers to research, ideate & prototype concepts for the 'next big thing' in battery powered ride-on toys.
- Mar. 17 **Lowe's + SCAD** | Researcher
- May 17
- Collaborated with Lowe's customer experience to research and develop DIY- skill learning experiences & events.
- May. 13 **Vissco Rehabilitation Aids** | Industrial Designer
- May. 15
- Set up & guided the company's 'Product Design Cell' for a year.
 - Designed & developed soft & hard orthopedic rehabilitation aids in collaboration with doctors, care-givers, patients and retailers.
 - Redesigned wheelchairs to look less intimidating & allow easy interaction.
 - Pitched, developed & launched the 'Platinum' line of soft support products that opens up to a new target market.
 - Designed & prototyped product packaging, POS collaterals & medical expo collaterals.
- Jul. 12 **Tupperware + S.Labs** | Product Designer
- Dec. 12
- Conducted portable home water storage research & built concepts that keep traditional cultures & practices intact.
 - My concept was selected by Tupperware for patent.

education

M.F.A. Industrial Design

Savannah College of Art & Design (SCAD)
Savannah, GA | Mar. 2020 | GPA-3.95

With SCAD Honors & International Student Scholarship.

Received J.N. Tata Scholarship for higher education.

B.A. Product & Interface Design

Srishti School of Art, Design & Technology
Bangalore, India | Dec. 2013 | GPA-3.62

skills

Design

User Centered Design
Contextual Research
Storytelling
Experience Mapping
Wireframing
Prototyping
Information Architecture
Usability Testing
Sketching & Rendering
CAD Modeling
Fabrication Processes
Communication Design

Software

Sketchbook Pro
Procreate
Figma
Adobe XD CC
Photoshop CC
Illustrator CC
After Effects CC
InDesign CC
Corel Draw
Solidworks
Keyshot
Microsoft Suite

recognition

Indigo Design Award | 2020

Received silver award in the website design & UX, interaction & navigation categories.

Annual DMI Conference | 2018

Presented my paper on 'the future of ambient intelligence systems' at DMI 2018, (London).

Crosswalks | 2018

Participated in a panel discussion on design research methods at Crosswalks.

Mentor Certification | 2019

Certified as a level 1 mentor by the College Reading & Learning Association for mentoring students at SCAD.